

# BUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring

By

PrernaStitching - Self Help Group



SHG/CIG Name	::	Prerna
VFDS Name	::	Minjgran
Range	::	Nurpur
Division	::	Nurpur

Prepared under:



**Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)**

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## 1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Prerna
2.2	VFDS	::	Minjgran
2.3	Range	::	Nurpur
2.4	Division	::	Nurpur
2.5	Village	::	Minjgran
2.6	Block	::	Nurpur
2.7	District	::	Kangra
2.8	Total No. of Members in SHG	::	13- females
2.9	Date of formation	::	10-05-2022
2.10	Bank a/c No.	::	50074999728
2.11	Bank Details	::	Kangra central cooperative bank
2.12	SHG/CIG Monthly Saving	::	50rs
2.13	Total saving		-
2.14	Total inter-loaning		-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

## 2. Beneficiaries Detail:

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Category	Income Source	Address
1	Ranjnakumari	Jeevan kumar	43	Gen	Agriculture	Vill. Minjgran
2	Sonkiadevi	Anil Kumar	26	OBC	Agriculture	Vill. Minjgran
3	Sunitadevi	Ranjeetsingh	42	OBC	Agriculture	Vill. Minjgran
4	Kiran bala	Parshotam singh	49	OBC	Agriculture	Vill. Minjgran
5	Rekhadevi	Manjeetsingh	42	OBC	Agriculture	Vill. Minjgran
6	Neelamdevi	Dev Raj	58	OBC	Agriculture	Vill. Minjgran
7	Meenakumari	Tarsemsingh	44	OBC	Agriculture	Vill. Minjgran

8	Neetudevi	Joginnderkumar	41	OBC	Agriculture	Vill. Minjgran
9	Tantodevi	Lekhraj	34	St	Agriculture	Vill. Minjgran
10	Artidevi	Yashpalkaushal	28	ST	Agriculture	Vill. Minjgran
11	Subhlata	Babu ram	66	OBC	Agriculture	Vill. Minjgran
12	Seemadevi	Sham singh	33	ST	Agriculture	Vill. Minjgran
13	Sapnadevi	Neerajkumar	35	OBC	Agriculture	Vill. Minjgran

### 3. Geographical details of the Village

3.1	Distance from the District HQ	::	70 Km
3.2	Distance from Main Road	::	5Km
3.3	Name of local market & distance	::	Nurpur 12 Km
3.4	Name of main market & distance	::	Nurpur 12 Km, Pathankot 35 Km
3.5	Name of main cities & distance	::	Nurpur 12 Km
3.6	Name of places/locations where product will be sold/ marketed	::	Nurpur 12Km

### 4. Executive Summary

Cutting and tailoring income generation activity has been selected by PernaSelf Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

### 5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

## 6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

## 7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered –minjgran
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

## 8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

## 9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc )
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

## 10. Description of Economics:

A. CAPITAL COST				
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine	13	20000	260000

2	Interlock Machine	2	15000	30000
3	Tailor Scissor	13	600	7800
4	<a href="#">Tailoring Ruler Set</a>	13	700	9100
5	Sewing Tailor Tape	13	200	2600
6	Iron Press	4	2500	10000
7	Almirah	3	10000	30000
8	Hanger	8 Sets	700	5600
9	Chairs, Table etc	Approx	LS	15000
<b>Total Capital Cost (A) =</b>				<b>370100</b>

<b>B. RECURRING COST</b>					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Sewing threads	Reels/Suits/month	306	10	3060
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	4800
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair )	Month			1000
<b>Total Recurring Cost (B)</b>					<b>10360</b>

<b>C. Cost of Production (Monthly)</b>		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	10360
2	10% depreciation annually on capital cost	30841
	<b>Total</b>	<b>41201</b>

D. Stitched Suit price (per suit )					
Sr.No	Particulars	Unit	Quantity	Amount (Rs)	
1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	300-450	

Analysis of Income and Expenditure (Monthly):

Sr.No	Particulars	Amount (Rs)
1	10% depreciation annually on capital cost	30841
2	Total Recurring Cost	10360
3	Total Stitched Suit per month	255 (approx. quantity)
4	Selling Price of Stitched Suit (per suit)	350
5	Income generation (180*250)	89250
6	Net profit 89250 - 10360)	78890
7	Distribution of net profit	<ul style="list-style-type: none"> <li>Profit will be distributed equally among members monthly/yearly basis.</li> <li>Profit will be used for further investment in IGA</li> </ul>

#### 11. Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project contribution	SHG contribution
1	Total capital cost	370100	185050	185050
2	Total Recurring Cost	10360	0	10360
3	Trainings	50000	50000	0
	Total	430460	235050	195410

#### Note-

- **Capital Cost** - 50% of capital cost to be covered under the Project
- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

#### 12. Sources of fund:

Project support;	<ul style="list-style-type: none"> <li>• 50% of capital cost will be utilized for purchase of machines.</li> <li>• UptoRs 1 lakh will be parked in the SHG bank account.</li> <li>• Trainings/capacity building/ skill up-gradation cost.</li> </ul>	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none"> <li>• 50% of capital cost to be borne by SHG.</li> <li>• Recurring cost to be borne by SHG</li> </ul>	

### 13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

**14. Loan Repayment Schedule-** If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

### 15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

### 16. Remarks



17. Photos of SHG Members



**Ranjana Kumari**



**Sonika**



**Shubh Lata**



**Seema Devi**



**KiranBala**



**Meena Kumari**



**Rekha Devi**



**Tento Devi**



**Neetu Devi**



**Arti Devi**



**Sapna Devi**



**Neelima Devi**



**Sunita Devi**

## Resolution cum Group Consensus Form

It is decided in the general house meeting of the group  
Prerna held on 10-09-2022 at  
Minjgram that our group will undertake the  
Stitching as livelihood income generation  
activity Under the project for implementation of Himachal  
Pradesh forest ecosystem Management and livelihood (JICA  
assisted).

Sanjay Kumar  
प्रधान सचिव कोषाध्यक्ष  
प्ररेणा (JICA) स्वयं सहायता समूह  
वार्ड नं. 5, मिन्नग्रां तह नूरपुर  
Signature of Group President

Sonika  
प्रधान सचिव कोषाध्यक्ष  
प्ररेणा (JICA) स्वयं सहायता समूह  
वार्ड नं. 5, मिन्नग्रां तह नूरपुर  
Signature of Group Secretary

## Business Plan Approval by VFDS & DMU

Purna Group will undertake the Stitching as livelihood Income Generation Activity under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted). In this regard business plan of amount Rs. 430460 has been submitted by group on 10/09/2022 and the business plan has been approved by the VFDS Minjgran.

Business plan is submitted through FTU for further action please.

Thank you

Ranjay Kumar  
सचिव कोषाध्यक्ष  
प्ररणा (JICA) स्वयं सहायता समूह  
Signature of Group President

प्रधान सचिव कोषाध्यक्ष  
प्ररणा (JICA) स्वयं सहायता समूह  
वार्ड नं. 5, सिद्धार्थ  
Signature of Group Secretary

  
President  
VFDS Minjgran  
Signature of President VFDS

  
DMU - cum - DFO  
Nurpur Forest Division  
Nurpur  
Approved  
DMU cum Nurpur