

sBUSINESS PLAN

INCOME GENERATING ACTIVITY – Cutting and Tailoring and bag making

By

Bharti Stitching and Bag Making - Self Help Group



SHG/CIG Name	::	Bharti
VFDS Name	::	Nagni
Range	::	Nurpur
Division	::	Nurpur

Prepared under:



Project for Improvement of Himachal Pradesh Forest Ecosystems Management & Livelihoods (JICA Assisted)

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1. Description of SHG/CIG

2.1	SHG/CIG Name	::	Cutting Tailoring and Bag Making
2.2	VFDS	::	Nagni
2.3	Range	::	Nurpur
2.4	Division	::	Nurpur
2.5	Village	::	Nagni
2.6	Block	::	Nurpur
2.7	District	::	Kangra
2.8	Total No. of Members in SHG	::	17- females
2.9	Date of formation	::	15-8-2022
2.10	Bank a/c No.	::	50074981982
2.11	Bank Details	::	The Kangra Central Co-Op. Bank Ltd.
2.12	SHG/CIG Monthly Saving	::	50rs
2.13	Total saving		2700 Rs-
2.14	Total inter-loaning		-
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

2. Beneficiaries Detail:

Sr. No	Name (Smt.)	Father/Husband Name (Sh.)	Age	Category	Income Source	Address
1	Neelam Kumari	Suresh Kumar	40	OBC	Agriculture	Vill. Nagni
2	Kanta Devi	Rishipal Sharma	48	Gen	Agriculture	Vill. Nagni
3	Veena Devi	Dev Raj	43	OBC	Agriculture	Vill. Nagni
4	Raj Kumari	Ram Swroop	48	OBC	Agriculture	Vill. Nagni
5	Monika Devi	Sandeep Kumar	32	OBC	Agriculture	Vill. Nagni
6	Mitu Bala	Kuldeep Raj	28	OBC	Agriculture	Vill. Nagni
7	Rekha Devi	Nagin Kumar	35	OBC	Agriculture	Vill. Nagni

8	Bholi Devi	Shambu Dutt	45	OBC	Agriculture	Vill. Nagni
9	Naresh Kumar	Lakhweer Singh	30	OBC	Agriculture	Vill. Nagni
10	Kaamana Devi	Rishipal	32	OBC	Agriculture	Vill. Nagni
11	Veena Devi	Krishan kumar	45	OBC	Agriculture	Vill. Nagni
12	Jyoti Devi	Sanjeev Kumar	27	OBC	Agriculture	Vill. Nagni
13	Sondhi Devi	Ram Rattan	32	OBC	Agriculture	Vill. Nagni
14	Sujata devi	Sanjay kumar	30	OBC	Agriculture	Vill. Nagni
15	Shivani devi	Anil Kumar	25	OBC	Agriculture	Vill. Nagni
16	Lalita	Labh singh	32	Gen	Agriculture	Vill. Nagni
17	Diksha	Sanjeet Kumar	28	Gen	Agriculture	Vill. Nagni

3. Geographical details of the Village

3.1	Distance from the District HQ	::	60 Km
3.2	Distance from Main Road	::	2Km
3.3	Name of local market & distance	::	Nurpur 8 Km
3.4	Name of main market & distance	::	Nurpur 8 Km, Pathankot 35 Km
3.5	Name of main cities & distance	::	Nurpur 8 Km
3.6	Name of places/locations where product will be sold/ marketed	::	Nurpur 8Km

4. Executive Summary

Cutting and tailoring income generation activity has been selected by Bag Making Self Help Group. This IGA will be carried out by all ladies of this SHG initially. Different types of suits will be stitched by this group initially. This activity is being already done by some ladies of this group. Group members will work with fewer machines initially and as group members' skill/ efficiency improve then group will purchase more machines. This business activity will be carried out whole year by group members. Suits will be stitched as per order by consumer and cloth will be provided by consumer or depends on order.

5. Description of Product related to Income Generating Activity

1	Name of the Product	::	Stitched
2	Method of product identification	::	This activity is being already done by some SHG ladies and has been decided by group members
3	Consent of SHG/ CIG / cluster members	::	Yes

6. Description of Production Planning

6.1	Time taken	::	1 suit takes around 3-4 hours to complete
6.2	Number of ladies involved	::	All ladies.
6.3	Source of raw materials	::	Local market/ Main market
6.4	Source of other resources	::	Local market/ Main market
6.5	Expected stitched suits per day	::	5 suits initially

7. Description of Marketing/ Sale

7.1	Potential market places/locations	::	Villages covered –Nagni
7.2	Stitching work demand	::	Throughout year and high demand at the time of festive and marriage occasions.
7.3	Process of identification of market	::	Group members will contact nearby villagers/households/institutions.
7.4	Marketing Strategy		SHG members will directly take orders (individual levels/ group level) from nearby villagers/households/institutions.

8. Risk Analysis

- Skill based
- Demand driven
- Highly competitive market

9. Description of Management among members

By mutual consent SHG group members will decide their role and responsibility to carry out the work. Work will be divided among members according to their mental and physical capabilities.

- Some group members will involve in Pre-Production process (i.e- procuring of raw material etc)
- Some group members will involve in Production process.
- Some group members will involve in Packaging and Marketing.

10. Description of Economics:

A. CAPITAL COST				
Sr.No	Particulars	Quantity	Unit Price	Total Amount (Rs.)
1	Sewing Machine	17	15000	255000
2	Interlock Machine	3	15000	45000
3	Tailor Scissor	17	600	10200
4	<u>Tailoring Ruler Set</u>	17	700	11900
5	Sewing Tailor Tape	17	200	3400
6	Iron Press	4	2500	10000
7	Almirah	3	10000	30000
8	Hanger	8 Sets	700	5600
9	Chairs, Table etc	Approx	LS	15000
Total Capital Cost (A) =				386100

B. RECURRING COST					
Sr.no	Particulars	Unit	Quantity	Price	Total Amount (Rs)
1	Sewing threads	Reels/Suits/month	306	10	3060
2	Other finishing materials (book rum, neck etc)	Suits/month	LS	LS	4800
3	Rent	Month			1500
4	Other (stationary, electricity bill, transportation, machine repair)	Month			1000
Total Recurring Cost (B)					10360

C. Cost of Production (Monthly)		
Sr. No	Particulars	Amount (Rs)
1	Total Recurring Cost	10360
2	10% depreciation annually on capital cost(386100)	3217
	Total	13577

D. Stitched Suit price (per suit)					
Sr.No	Particulars	Unit	Quantity	Amount (Rs)	
1	Simple suit	1	1	250-300	
2	Other (Plazo, lining etc)	1	1	300-450	

Analysis of Income and Expenditure (Monthly):

Sr.No	Particulars	Amount (Rs)
1	10% depreciation annually on capital cost	3217
2	Total Recurring Cost	10360
3	Total Stitched Suit per month	275 (approx. quantity)
4	Selling Price of Stitched Suit (per suit)	350
5	Income generation (180*250)	96250
6	Net profit 96250 - 10360)	85890
7	Distribution of net profit	<ul style="list-style-type: none"> Profit will be distributed equally among members monthly/yearly basis. Profit will be used for further investment in IGA

11. Fund requirement:

Sr.No	Particulars	Total Amount (Rs)	Project contribution	SHG contribution
1	Total capital cost	386100	289575	96525
2	Total Recurring Cost	10360	0	10360
3	Trainings	50000	50000	0
	Total	446460	339575	106885

Note-

- Capital Cost - 75%** of capital cost to be covered under the Project

- **Recurring Cost** - To be borne by the SHG/CIG.
- **Trainings/capacity building/ skill up-gradation** - To be borne by the Project

12. Sources of fund:

Project support;	<ul style="list-style-type: none"> • 75% of capital cost will be utilized for purchase of machines. • Upto Rs 1 lakh will be parked in the SHG bank account. • Trainings/capacity building/ skill up-gradation cost. 	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none"> • 25% of capital cost to be borne by SHG. • Recurring cost to be borne by SHG 	

13. Trainings/capacity building/skill up-gradation

Trainings/capacity building/ skill up-gradation cost will be borne by project.

Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

14. Loan Repayment Schedule- If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is not repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

15. Monitoring Method –

- Social Audit Committee of the VFDS will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

16. Remarks

17. Photos of SHG Members



Resolution cum Group Consensus Form

It is decided in the general house meeting of the group
Bhasti held on 6-11-2022 at
Nagni that our group will undertake the
Bag making / stitching as livelihood income generation
activity Under the project for implementation of Himachal
Pradesh forest ecosystem Management and livelihood (JICA
assisted).

गीलम की

प्रथम
सचिव
कोषाध्यक्ष
भारती वार्ड न. 5
ग्राम नग्नी, ब्लॉक नूरपुर (कांगड़ा) हि.प्र.

Signature of Group President

Kanika Sharma

प्रथम
सचिव
कोषाध्यक्ष
भारती वार्ड न. 5
ग्राम नग्नी, ब्लॉक नूरपुर (कांगड़ा) हि.प्र.

Signature of Group Secretary

Business Plan Approval by VFDS & DMU

Bhasni Group will undertake the stitching / Bag making as livelihood Income Generation Activity under the project for implementation of Himachal Pradesh forest ecosystem Management and livelihood (JICA assisted). In this regard business plan of amount Rs. 446460 has been submitted by group on 6/11/2022 and the business plan has been approved by the VFDS Nagni

Business plan is submitted through FTU for further action please.

Thank you
Signature of Group President
[Stamp: सचिव, कोषाध्यक्ष, भारतीय वार्ड नं. 5, गांव नग्नी, ब्लॉक नूरपुर (कांगड़ा) हि.प्र.]

Signature of Group Secretary
[Stamp: सचिव, कोषाध्यक्ष, भारतीय वार्ड नं. 5, गांव नग्नी, ब्लॉक नूरपुर (कांगड़ा) हि.प्र.]

Signature of President VFDS
[Stamp: President, VFDS Nagni]

Approved
DMU cum Nurpur

