



**Himachal Pradesh
Forest Department
Income Generating Activity
Business Plan
Cutting, Tailoring and Knitting work
2022-2023**



SHG/Name	, Kalyani Self Help Group
VFDS Name	, Lakhala
FTU/Range	, Swarghat
DMU/Division	, Bilaspur
FCCU/Circle	, Bilaspur
sponsored by PIHPFEM&L (JICA)	prepared by:- DMU Bilaspur , FTU Swarghat and Kalyani SHG

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Introduction

Himachal Pradesh is a majestic , mythical land and is known for its beauty and serenity , rich culture and religious heritage. It is famous. The state has diverse ecosystems , rivers and valleys , and has a population of 7.5 million and covers an area of 55,673 sq km ranging from the foothills of the Shivalik mountains to the middle hills (300 - 6816 m above MSL) , high hills and the cool arid regions of the Upper Himalayas . It is spread over valleys in which several perennial rivers flow. About 90% of the state's population lives in rural areas. Agriculture , horticulture , hydropower and tourism are important components of the state's economy. There are 12 districts in the state and its population density is quite high .

This district is adjacent to the border of Punjab and is famous for its tourist spots and it is the gateway for Himalayan travels , routes for Himalayan travels from Bilaspur district. Mandi connects Kullu, Shimla , Solan , Mirpur and Kangra districts .

This district is famous for its ancient settlements and traditional agriculture , with the Sutlej river as its main lifeline. And after the construction of Bhakra Dam, most of the fertile land area of this district has become submerged .

Forests and forest ecosystems are repositories of rich biodiversity , and play a vital role in preserving fragile sloping lands and were the primary sources of livelihood for the rural population. Rural people are directly dependent on forest resources for their livelihood and socio-economic development. The harsh reality is that these resources are continuously depleting due to overexploitation such as for fodder , fuel , NTFP extraction, grazing , fire and drought etc.

self-help groups have been formed to implement livelihood improvement activities under Lakhdara Peer Gramin Van Vikas Samiti . One of them is " Kalyani " self help group, cutting , stitching and bag making is related to . The group members belong to the weaker sections of the society and have small land holdings. To enhance their socio-economic status , they decided to take up cutting , tailoring and knitting work . In which Dr. Ulshida, subject expert Office of Forest Division Bilaspur , Ravinder Kumar, Forest Guard , Behal Beat and Poonam Thakur FTU Coordinator Swarghat was present in which Ved Prakash Pathania was present. Contributed in preparing the business plan under the constant supervision and guidance of retired H.P.V. Se .

Executive Summary

Lakhdara Peer Forest Rural Development Committee:-

Lakhdara Peer Rural Forest Development Committee Lakhala Revenue Village It is organized in . This Gramin Van Vikas Samiti has been formed in Village Lakhala . It is located in Swahan block of Bilaspur district in Himachal Pradesh Lakhala Gramin

Van Vikas Samiti Bilaspur Forest Division Management Unit(DMU) It falls under Swahan beat of Swahan forest division under Swarghat forest range

Number of families	105
BPL Families	46
total population	444

Details of Self Help Group

Informal Kalyani Self Help Group It was formed under Lakhala Gramin Van Vikas Samiti to provide livelihood improvement support by upgrading skills and capacities. The group comprises poor and marginal farmers. Kalyani is a self-help group (15 women) consisting of marginalized and financially weak sections of the society with less land resources. Though all the members of the group grow seasonal vegetables etc. but since the land holdings of these members are very small and irrigation facilities are less and the production level has reached near saturation , to meet their financial requirements they decided to move towards cutting , stitching and bag manufacturing which can increase their income. There are total 15 women in this group but 11 members are involved in the above business plan and their monthly contribution is Rs 100 /- per month. The details of the group members are as follows:-

फोटो के साथ स्वयं सहायता समुह सदस्यों का विवरण

क्र.स	नाम	पद	वर्ग	उम्र	शैक्षणिक योग्यता	मोबाइल नंबर
1.	सुषमा देवी वा. ज्योतिषी	प्रधान	साक्षात्-अ	46	12th	8230080109
2.	रजनी देवी वा. प्रदीप	सचिव	-	28	12th	6230968717
3.	वन्दना देवी वा. कृष्णा कोषाध्यक्ष		-	42	10th	9736144845
4.	सुनीता देवी वा. परमानन्द सदस्य		-	39	5th	9015220611
5.	रचना देवी वा. शशी		-	45	5th	8278749574
6.	रचना देवी वा. सोमनाथ		-	50	-	7831890618
7.	शशिनी वा. मनीष		-	23	10th	9736176091
8.	वन्दना देवी वा. रवि कुमार		-	36	10th	8219313573
9.	पूजा देवी वा. पंकज		-	27	5th	8360071760
10.	माया देवी वा. प्रताप		-	42	10th	9882133492
11.	दीप्ता देवी वा. श्यामलाल		-	38	8th	7833099487
12.						

Details of Self Help Group Memberswith Photo



**Sushma Sharma
(President)**



**Rajni Devi
(Secretary)**



**Vandana Devi
(Treasurer)**



Sunita Devi



Rachana Devi



Rachana Devi



Shalini Devi



Vandana Devi



Puja Devi



Maya Devi



Veena Devi

Kalyani Self Help Groups Lakhala

Name of the SHG	,	Kalyani
SHG/CIG MIS Code Number	,	,
VFDS	,	Lakhala
Enclave	,	Swarghat
Forest Division	,	Bilaspur
Village	,	Lakhala
Section	,	Swahan
District	,	Bilaspur
Total number of members in the SHG	,	15
Date of formation	,	27-04-2021
Name and details of the bank	,	Co- operative Bank Swarghat
Bank account number	,	11810108269
SHG/Monthly Savings	,	Rs. 1,00 /- per month
Total savings	,	31909/-
Total Inter-Loan	,	Yes
cash credit limit	,	
Repayment Status		quarterly basis

Geographical description of the village

Away from district headquarter	,	60Km
Away from the main road	,	5 Km
Local market and distant name	,	Behal 3 KM
Names and distances of major cities	,	Kiratpur 10 km , Swarghat 17 kmKm, Bilaspur 60 km approx.
Names of major cities where The products will be sold/marketed	,	Kiratpur , Swarghat,Bilaspur

Description of the product related to the income generating activity

Product Name	,	Stitched Suit
Method of product identification	,	However the entire group members grow seasonal vegetables and traditional crops. Since their land holding is small , the saturation point of production has been reached , they are not able to meet their financial needs , hence it was decided by the group members that cutting , tailoring and knitting work will increase their income.
Consent of SHG/CIG/ Group	,	The consent is attached as annexure.

Description of the production plan

takes time	,	1 suit takes approximately 3-4 hours to complete
The number of women involved	,	all women.
Source of raw materials	,	Local Market / Main Market / Local People
Source of other resources	,	Local Market / Main Market
Required stitched suits per day	,	5 suits in the beginning

Marketing /Sales Details

Potential Market Place / Location	,	Interconnected Village – Lakhala
	,	Nearby Institutions - Schools , Colleges etc
demand for sewing work	,	High demand throughout the year and during festive and wedding occasions.
market identification process	,	Group members will contact nearby villagers/households/institutions.
marketing strategy		SHG members will take orders (individual level/group level) directly from nearby

	villagers/households/institutions.
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Risk analysis

- skill based
- as per need
- Highly competitive market

Management details among members

By mutual consent the members of the SHG group will decide their roles and responsibilities for carrying out the work. Work will be divided among the members according to their mental and physical capabilities.

- Some group members will be involved in the pre-production process (i.e. procurement of raw materials, etc.)
- Some group members will be involved in the production process.

Some members of the group will be involved in packaging and marketing.

Economics details :

Capital Cost			
Description	amount	Unit Price	Total Amount (Rs.)
Sewing Machine	05	8000	40000
Interlock Machine	1	6000	6000
Tailor scissors	11	400	4400
Sewing Ruler (Lace) Set	11	600	6600
Sewing Tailor Tap	11	100	1100
Iron Press	2	500	1000
wardrobe	3-4	About	5000
Fork	2 sets	400	800
chairs , tables etc	About	About	5000
Total capital cost (A) =			69900

B. Recurring cost					
Sr.No.	Description	Unit	amount	price	Total Amount (Rs.)
1	sewing threads	Reels/Suits/Month	180	10	1800

2	Other finishing materials (bookram , collars , etc.)	Suit/Month	About	About	4000
3	Rent	month			1000
4	Others (stationary , electricity bill , transport , machine repair)	month			1000
Total Recurring Cost (B)					7800

Cost of Production (Monthly)	
Description	Amount (Rs.)
Total recurring cost	7800
Depreciation at 10% per annum on capital cost	600
Total	8400

Stitched Suit Cost (Per Suit)				
Description	Unit	quantity	Amount (Rs.)	
Ordinary suit	1	1	250-3	
Others (plazo , lining, etc.)	1	1	300-350	

Analysis of Income and Expenditure (Monthly):

Discussion	Amount (Rs.)
Depreciation at 10% per annum on capital cost	600
Total recurring cost	7800
Total suits stitched per month	150 (approx. qty)
tailored suits Selling Price (per suit)	250
Income Generation (150*250)	37,500
Net Profit (37,500 – 8700)	28,800
distribution of net profit	<ul style="list-style-type: none"> The profit will be distributed equally among the members on monthly/yearly basis. Profits will be used for further investments in IGA

Finance requirement:

Description	Total Amount (Rs.)	Project contributions	SHG Contribution
total capital cost	69900	52425	17475

Total recurring cost	7800	0	7800
Training	50000	50000	0
Total	127700	102425	25275

Pay attention-

- **Capital Cost** -75 % of the capital cost to be covered under the project
- **recurring cost** -To be borne by SHG/CIG.
- **Training/Capacity Building/Skill Upgradation** -will be borne by the project

Finance Source:

Project Support :	<ul style="list-style-type: none"> • 75 % of the capital cost will be used for purchasing machines. • 1 lakh will be deposited in the SHG bank account . • Training/Capacity Building/Skill Upgradation costs. 	The machines will be purchased by the respective DMU/FCCU after following all the codal formalities.
Self Help Group Contribution	<p>25 % of the capital cost will be borne by the SHG.</p> <p>Recurring costs to be borne by the Self Help Group</p>	

Training/Capacity Building/Skill Upgradation

Training/capacity building/skill upgradation cost will be borne by the project.

Following are some of the training/capacity building/skill upgradation proposed/required:

- Teamwork
- Quality Control
- Packaging and marketing
- financial management

Loan Repayment Schedule- If loan is taken from bank then it will be in the form of cash credit limit and there is no repayment schedule for CCL ; however , monthly savings and repayment receipts from the members should be sent through CCL.

- In CCL , the outstanding principal of the SHGs should be paid in full to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans , the repayment should be done as per the repayment schedule in banks.

Monitoring method -

- The Social Audit Committee of VFDS will monitor the progress and performance of the IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.
- The SHG should review the progress and performance of each member's IGA and suggest corrective actions, if necessary, to ensure the operation of the unit as per projections.

Comment:

Keeping in view the upcoming income of the group , the second proposed activity by the group Weaving is the activity As it was decided in principle during the review mission that more than one activity should be included in a business plan, hence the second proposed activity is enclosed below.

Business plan

Sweater and Sock Knitting

By

Kalyani

Executive Summary

Sweater and socks production is a method through which people will benefit and villagers can improve their livelihood by producing bags at low cost. Through this, poor families can increase their income substantially. To produce good quality products at low cost, the group will be given training and advanced machines on subsidy so that group members can produce good quality products and earn more income.

Detail of Expenditure:

Capital cost			
Details	Quantity	Unit price	Total Amount (Rs.)
Knitting Machine	0 2	8000	16,000
Thread Roller	01	6000	6,000
knitting machine (carded)	01	50000	50,000
Small scissors	05	150	750
weighing machine	1	2000	2,000
Storage Box	01	5000	5000

Total capital cost =			79750
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recurring cost				
Description	Unit	amount	price	Total Amount (Rs.)
Woollen Yarn (Oswal)	kg/month	78	700	54600
2 ply fleece	kg/month	24	400	9600
Others (paper , electricity , water Bill for repair of machine)	month	1	1000	1000
recurring cost				65200

Cost of Production (Monthly)	
Description	Amount (Rs.)
Total recurring cost	65200
10% depreciation per annum on capital costs	700
Total	65900

Cost of production (per month)

sweaters by a member in a month = 8 nos.

(If 3-4 hours working per day then)

Average production of the group per month: sweaters = 130 nos.

Average production of socks by a member in a month – 15 nos. pairs

(If 3-4 hours working per day then)

Average production of the group per month – 240 nos. . pairs

Wool required for 130 nos. sweaters = 78 kg

Average market price of wool = Rs 54600/-

Wool required for 240 nos. pair of socks = 24 kg

Average market price of wool = Rs 9600/-

Income per month :

Average production of the group in a month is = 130 nos. of sweaters

Average market value of a sweater= Rs 800/-

Average income of the group = Rs 104000

Average production of socks by the group in a month = 240 nos. pairs

Average market value of a pair of sock = Rs 150/-

Average income of the group = Rs 36000

Benefit per month

Group profit per month = Average income – Average – Cost

=(104000+36000) – (54600 +9600)

=75800 rupees

Benefit per person per month = Rs 9475 / -

This also includes the wages of the group members

The total cost of the project is

Capital cost = 69900 /-

Recurring cost = 7800/-

Total for cutting, stitching = 77700 /-

The cost of sweater and sock knitting project is

Capital Cost = 79750/-

Recurring cost = 65200/-

Total for sweater and sock knitting project =144950/-

Training cost = 50000/-

business planThe total sum of Rs.Only 272 6 50/-

Serial Number	business plan	capital cost	recurring cost	Training	Part of the project	Beneficiary Contribution	Total Cost
1.	cutting , sewing	69900	7800	50000	102425	25275	127700
2.	Sweater and sock knitting	79750	65200		59813	85137	144950
	Total	149650/-	73000/-	50000/-	162238/-	110412/-	272650/-

अनुसूची

हम सब समूह सदस्य ने आईजीए गतिविधि में सक्रिय रूप से भाग लेने के लिए सहमति दी है। अपनी परिस्थितिकी तंत्र प्रबंधन और आजीविका में सुधार और वीएफडीएस के साथ समन्वय के लिए जेआईसीए परियोजना के दिशानिर्देश के अनुसार समूह (बसई, सिसईव पुनर्दे कार्य) द्वारा चुना गया। सदस्यों का विवरण इस प्रकार है

क्र.सं.	नाम	पद	वर्ग	उम्र	हस्ताक्षर
1.	सुषमा देवी वा. अजिंक्यपल	प्रधान	सामान्य	46	Sushama Sharnag
2.	रजनी देवी वा. प्रदीपकुमा	सचिव	-1-	28	Rajni Devi
3.	वन्दना देवी वा. अजिंक्यपल	कोषाध्यक्ष	-1-	42	Vandana Devi
4.	सुनीता देवी वा. अजिंक्यपल	सदस्य	-1-	39	Sunita Devi
5.	स्वना देवी वा. शेरसिंह	-1-	-1-	45	Swarna Devi
6.	स्वना देवी वा. सोननाथ	-1-	-1-	50	
7.	शशिनी देवी वा. मनीषकुमा	-1-	-1-	23	Shashini Devi
8.	वन्दना देवी वा. अजिंक्यपल	-1-	-1-	30	Bandna Devi
9.	पूजा देवी वा. अजिंक्यपल	-1-	-1-	27	Pooja Devi
10.	माया देवी वा. अजिंक्यपल	-1-	-1-	42	Maya Devi
11.	वीना देवी वा. अजिंक्यपल	-1-	-1-	38	Vina Devi

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